



FOR IMMEDIATE RELEASE

Backshop Announces Major Adoption

*CMBS / CDO Issuers, Portfolio / Construction Lenders and Rating Agencies
Selected Backshop's
Leading Enterprise Software To Increase Profitability*

SAN FRANCISCO, CA., December 7, 2006 – Backshop, Inc., the nation's leading provider of loan origination software for commercial real estate lending announced several new clients today.

**Hypo International
Dominion Bond Rating Service
Petra Capital
Northstar Realty Finance**

Jim Flaherty, President and CEO of Backshop said: "Backshop has become the industry standard in a short period of time because it addresses the key issue for lenders: The ability to do sophisticated analysis and modeling in a single, integrated environment. The variety of the types of clients listed above proves the universal value."

About Backshop

Backshop is an enterprise software and services company that provides Commercial Real Estate (CRE) lenders with innovative solutions that increase productivity and profitability. Founded in 1997, Backshop's flagship product, cUnderwriter, is used by financial institutions participating in the real estate debt market. cUnderwriter is available for licensing on both a direct and ASP basis. For more information, call 415.332.1110 or visit www.backshop.com.

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